

# Arbër Musolli

Graphic Designer

arbermusolli@gmail.com
+383 49 60 50 34
Kosovo
arbermusolli.design

## Profile

Graphic designer since 2015, working across logo and brand identity, campaigns, social media, event branding, illustration and UI/UX for websites and apps, for clients from local shops and restaurants to Shell, Samsung and TEB Bank. I look for creative, simple solutions, like to be part of the whole process and work meticulously.

## Experience

2022 – 2025 **Graphic Designer**
Advors Agency

- Designed corporate and service websites in Figma, from page layouts to final UI.
- Websites for Fluidi, a beverage producer, and LF Städ, a Swedish cleaning and moving company.

2018 – 2022 **Graphic Designer**
KD Events & Communications, Prishtinë

- Designed event branding, stage visuals and printed materials for events.
- Created key visuals, campaign concepts and social media content for client brands.

2015 – 2018 **Graphic Designer**
Freelance

- Logos, brand identities, social media posts and print for small businesses.

2015 – 2017 **Brand & UI Designer**
drjays.com

- Logo and brand identity for Dr Jays, an urban clothing store, and UI for drjays.com.

## Education

2018 – 2022 **BA in Communications Design**
Evolution Academy, Prishtinë

2018 **Certificate in Web Design**
Innovation Centre of Kosovo, Prishtinë
Web layout, UI design, HTML, CSS and JavaScript (January–March)

2014 – 2017 **Gymnasium of Natural Sciences**
“Aleksander Xhuvani”, Podujevë

## Skills

Logo & brand identity
Campaigns & key visuals
Social media design
Event branding & stage design
Illustration & posters
UI/UX for web & mobile (Figma)

**Also**

Motion design & video effects
HTML & CSS
3D

## Languages

**Albanian** — Native

**English** — Fluent
Reading and writing C2, listening C1, speaking B2–C1

**German** — Basic (A1)

## Strengths

Attention to detail
Conceptual thinking
Crypto knowledge

## Awards

**Code Summer Fest, 1st place**
Universum College, Prishtinë, 2017

Scan for the full portfolio
arbermusolli.design

A selection of client work. Every project here is shown in full, with process and final designs, at **arbermusolli.design**.

## Logo & identity

9 logos

**Twinito**
Dating app

**NDM Solutions**
Cloud data maintenance

**We Are One**
TEB Bank event

**Weevs**
Digital real estate service

**Dr Jays**
Urban clothing store

**Tour of Kosovo 2019**
Cycling championship

**Larguei**
Electronics shop

**VanMan**
Grocery delivery shop

**Gypsy**
Real estate rebrand

## Campaigns

**VanMan “100%”**
Campaign for a grocery delivery shop: main claim and sub-claims, a seasonal gradient palette, fruit-character key visuals and a system carried into social posts.

**Shell “Fuel that can”**
Campaign concept, “Karburanti që mundet”.

**Samsung Galaxy S10+**
Key visual.

## Social media

6 post series

**Shell**
Café, fuel and car wash posts; seasonal and product posts.

**Gutenberg Academy**
Posts for a language school.

**Pepperific**
Pizza restaurant feed, offers and menu posts.

**Residential real estate**
Launch posts for a housing project.

## Branding & events

**Tour of Kosovo 2019**
Logo and event branding for the European cycling championship.

**Champions’ celebration**
Event visual and its implementation.

**We Are One, TEB Bank**
Logo and stage design for the bank’s management meeting.

**Shell and Illyria**
Coffee cup designs for Shell; membership cards for Illyria.

## Illustration

**Posters: Splash, Lips and Venica**
Poster illustrations, including a travel poster, partly inspired by the work of Michael English.

## Web & UI/UX

Designed in Figma

**Fluidi**
Corporate site for a beverage producer, with a product catalogue. Advors Agency.

**MSB Electronics**
Site for an electrical installation company, with a project showcase.

**FlexMove**
Moving and cleaning company in Gothenburg, with a multi-step quote form.

**Gjirafa Tasks**
Task management dashboard with weekly reports and a projects overview.

**LF Städ**
Swedish site for a cleaning and moving company. Advors Agency.

**Nea Body**
Clinic website with device showcases and appointment booking.

**E-commerce app**
35-screen marketplace app, from sign-in with OTP to checkout, chat and selling.

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